

HENRY TOGNA

A PROFILE

“ ONE OF THE WORLD’S BEST HOTELIERS”

Henry Togna made the decision to transform **22 Jermyn Street** into a luxury townhouse hotel and become an hotelier in 1990. Prior to this his business interests had been concentrated in the property management and development fields, in which he had established a highly successful, specialist company.

His main expertise and success had been in the conversion of high quality, residential and commercial period buildings in central London and this led him to extend his business interests into the USA, the Middle East and Europe, dividing his time between London and travelling overseas.

Throughout his career, **Henry Togna** had resisted the idea of following both his father and grandfather into the hospitality business. However, **22 Jermyn Street** was a prestigious property, in a superb location, which had been in his family since 1915.

When the opportunity arose, he decided to expand his interests and use his expertise to create a very special, small, elegant hotel in which he could maintain direct involvement with guests on a daily basis.

During his travels he has learned the most important attributes of the world’s greatest hotels. The result of his fortunate experiences and invaluable personal research have been incorporated into **22 Jermyn Street**, where innovative concepts have been derived from all aspects of his business experience and combined with the most significant traditions of hotel keeping.

In addition to many services and facilities of **22 Jermyn Street, Henry** has used his interest in the culinary arts to produce a restaurant guide for his guests. Based on his discerning experience of restaurants in St. James's, Mayfair, Belgravia and further afield in London, the guide includes personal and idiosyncratic views of each establishment, and is constantly updated.

He also produces a Newsletter for his guests, incorporating his interest in the arts and theatre, giving his own critical reviews, along with his restaurant recommendations and suggesting the most interesting museum and shopping suggestions in the area.

Henry has also introduced some curiously English eccentricities into his hotel, including complimentary room service for the ducks and geese in St. James's Park and an aromatherapy "menu".

The very latest technology has been made available in the hotel's business office for **Henry's** guests, including interactive CD – ROM, an extensive CD Library and access to the Internet, the Information Superhighway.

As a part of his total involvement in the operation of his hotel and his interest in the well-being of his guests both night and day, **Henry** happily partners his guests at tennis at his London Clubs, Hurlingham and Queen's Club, and in addition offers his racing bike for guests who seek more robust exercise. For real fitness fanatics, he will take guests on their early morning, four mile run.

He is also unofficial guide to his guests, showing them his favourite places in London – and for night owls, **Henry** is happy to accompany his guests to some of the London's most famous private clubs, including Annabel's and dance the night away.